

BRINGING THE 5%

The Awful 5%

The things I fear most.
That I really let someone, maybe myself, down.
That I am not going to make it.
I am not loved, or respected, or trusted by those I love and trust.
That I don't belong, or I have failed.

**Forum mates are engaged,
but not attached.
They listen curiously,
without judgement.
Not to fix or solve, but rather
to empathize and understand.**

The Amazing 5%

The things I dream of.
What I am most passionate, caring and engaged with. What my full potential is, and what might just matter most in my wild and precious life.
Outrageous happiness.

Forum is the place to explore our 5%, for ourselves.

5%

90%

5%

Most of what we think about, worry about, make decisions about and learn is the 90%.
Interesting, important and worth spending time on, but **not** the 5% that is most important.

90% are those conversations you can also have with:
Advisors: Lawyers, accountants, engineers, doctors,
Confidantes: Friends, spouse, children, parents,
Workmates: Board, employees, leadership team,
Or suppliers or college pals or squash mates...

The 5% is what matters most. Our hopes, dreams and fears. Our emotions. Our story.